

- UNDERSTAND
- RESPOND
- PREVENT

HOW TO  
JOIN US

# Accreditation for Student Unions



FOR SAFER  
NIGHTLIFE

① *A guide to getting your SU Venue trained & accredited*

# About Us



## Who are we?

Good Night Out Campaign is on a mission for safer nightlife. We believe nights out should be about fun and freedom, not fear. We help nightlife spaces to better understand, respond to and prevent sexual harassment and assault. Our programme was developed in collaboration with the NUS Women's Campaign in 2014 and has worked with many major UK university Student Unions to help meet campus safety goals. We provide a specialist nightlife policy, interactive training, a merchandising pack containing posters and badges, plus dedicated support that works alongside university disciplinary procedures.

## Why is this important?

The scale of the problem is huge. In a survey conducted by Brook in 2019, nearly half of women students (49%) said they were inappropriately touched but only 5% reported it. 53% of respondents had experienced these unwanted sexual behaviours from another student, and 30% of incidents happened on campus. Most students who are sexually harassed do not feel safe or confident reporting it, and concerns about repercussions that can impact study and wellbeing create extra barriers.

**When staff, security and bystanders know how to challenge and create consistent consequences for unacceptable behaviour, it happens less.** Joining Good Night Out Campaign as an accredited Student Union demonstrates your commitment, upskills your staff and contributes to the broader social change we all want to see!

# Accreditation: How does it work?

## 1 *Policy*

After an initial chat to get to know the Union and University priorities, we create a contract setting out what we provide and what's expected. You will also receive access to a dashboard of resources including a best practice policy for responding to disclosures in student nightlife.

## 2 *Training*

Two friendly specialist facilitators deliver an interactive workplace skills workshop entitled 'Understanding and Responding to Sexual Harassment and Assault in Nightlife Spaces'. Workshops can be delivered via Zoom (2.5hrs, max 20 participants) or, when circumstances allow, in-person. (2hrs, max 25 participants)

## 3 *Posters*

You display our clear, positive posters to let students know about reporting options and support services, and that all staff have been trained to support them.



## 4 *Support*

We check in every three months to discuss your progress and can offer support to staff via phone or email should they wish feedback on their response to an incident. We encourage you to retrain your staff each year and can offer discounts for annual reaccreditation.

# Training

A circular logo with an orange border. Inside the circle, the text "GOOD NIGHT OUT CAMPAIGN ACCREDITED SPACE" is written in orange, stacked in five lines.

GOOD  
NIGHT OUT  
CAMPAIGN  
ACCREDITED  
SPACE

## What's involved?

Our training is a practical, accessible group workshop with two specialist facilitators who create a safe space to address this sensitive topic. We can deliver online or in-person.

## What's included?

2.5hrs of interactive discussion and activities about:

- Definitions of sexual harassment and assault
- **Mythbusting** and realities
- Addressing **barriers** to reporting
- LGBTQ+, disability, racism and harassment
- Appropriate and inappropriate **responses**
- Understanding **consent** and the law
- Licensing, your policy and responsibilities
- Applying new skills to real life scenarios

Participants receive certificates and an online resource toolkit

# Online Delivery

As face-to-face trainings become more screen-to-screen, we've completely redesigned and redeveloped our digital workshop to match the interactivity, engagement and support we pride ourselves in offering in person.



# Does it work?

## Yes it does!

93% of bar staff, security and supervisors say they felt very knowledgeable and skilled after being Good Night Out-trained, and on average 30% more confident in dealing with sexual harassment and assault. 100% of participants said the workshop was relevant to their role.



# Student Union staff say

“The training workshop flowed well and everyone interacted which kept the room full of energy. The information was also very precise.”

**University of Leicester Student Union, Bar Staff**

“It was so refreshing to speak openly about these sensitive topics as a team, I'd highly recommend people attend this training.”

**Royal College of Speech and Drama, Women's Officer**

“Thank you! This is so important to talk about and you created a safe space to do that.”

**Queen Mary University Student Union, Bar Staff**

“Really good, very informative, the trainers made everyone comfortable with topics during session.”

**Queen Mary University Student Union, Bar Supervisor**



(above)  
Newly trained staff  
at Leicester University  
Student Union Bar

# How much will it cost?



**Contact us  
for a quote**

We have training partners across the UK but may require additional travel costs. No VAT is payable on prices.



 **Get in touch**

## Our Standard Premises Accreditation

Annual accreditation for one licensed premises is inclusive of all resources, posters, materials, a year's worth of specialist support and the first 2.5hr online or on-site training for up to 20 participants.

### LARGER TEAM?

If you would like to train more than 20 of your team, contact us for a more cost effective quote.

### OTHER OPTIONS

We can support you to deliver training across all your campus bars and local partner premises with a customised partnership. Get in touch.

### ALREADY WORKING WITH US?

Re-accreditation discounts are available for Student Unions already using our policy and displaying our posters.

### CONTACT US TO GET STARTED

[training@goodnightoutcampaign.org](mailto:training@goodnightoutcampaign.org)





**FOR SAFER  
NIGHTLIFE**

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