

- UNDERSTAND
- RESPOND
- PREVENT

HOW TO  
JOIN US

# Accreditation for Licensed Premises



FOR SAFER  
NIGHTLIFE

 *A guide to getting your premises trained & accredited*

# About Us



## Who are we?

**Good Night Out Campaign is on a mission for safer nightlife. We believe nights out should be about fun and freedom, not fear.** We help nightlife spaces to better understand, respond to and prevent sexual harassment and assault. Our accreditation programme has transformed hundreds of venues, bars, pubs and clubs into safer spaces to work and party. We provide a specialist policy, interactive training, positive posters and dedicated support.

## Why is this important?

The scale of the problem is huge. A 2017 YouGov survey showed **63% of women aged 18-24 had experienced** inappropriate comments, unwanted touching and groping in bars, venues and clubs, as had 26% of men. **72% of people had witnessed** it happening to someone else. Most people who are sexually harassed do not feel safe or confident reporting it, and nightlife workers often feel unclear on what to do without training on this sensitive topic. **When staff, security and bystanders know how to challenge and create consistent consequences for unacceptable behaviour, it happens less.** Joining Good Night Out Campaign as an accredited premises shows your commitment and contributes to the broader cultural change to make nights out about fun and freedom not fear.

# Accreditation: How does it work?

1

## Policy

After an initial chat to get to know you and your premises and answer any questions, you sign an annual agreement with us. This sets out what we provide and what's expected of you. You will also receive access to a dashboard of resources including your best practice policy.

2

## Training

Two friendly specialist facilitators deliver an interactive workplace skills workshop entitled 'Understanding and Responding to Sexual Harassment and Assault in Nightlife Spaces'. Workshops can be delivered via Zoom (2.5hrs, max 20 participants) or, when circumstances allow, in-person. (2hrs, max 25 participants)

3

## Posters

You display our clear, positive posters to encourage reporting of any problems and let customers know that your staff have been trained to support them.



4

## Support

We check in every three months to discuss safety on site and schedule debriefs after any incidents. We encourage you to retrain your staff each year and can offer discounts for annual reaccreditation.

# Training

A circular logo with an orange border. Inside the circle, the text "GOOD NIGHT OUT CAMPAIGN ACCREDITED SPACE" is written in orange, stacked in five lines.

GOOD  
NIGHT OUT  
CAMPAIGN  
ACCREDITED  
SPACE

## What's involved?

Our training is a practical, accessible group workshop with two specialist facilitators who create a safe space to address this sensitive topic. We can deliver online or in-person.

## What's included?

2.5hrs of interactive discussion and activities about:

- Definitions of sexual harassment and assault
- **Mythbusting** and realities
- Addressing **barriers** to reporting
- LGBTQ+, disability, racism and harassment
- Appropriate and inappropriate **responses**
- Understanding **consent** and the law
- Licensing, your policy and responsibilities
- Applying new skills to real life scenarios

Participants receive certificates and an online resource toolkit

# Online Delivery

As face-to-face trainings become more screen-to-screen, we've completely redesigned and redeveloped our digital workshop to match the interactivity, engagement and support we pride ourselves in offering in person.



# Does it work?

## Yes it does!

93% of bar staff, security and supervisors say they felt very knowledgeable and skilled after being Good Night Out-trained, and on average 30% more confident in dealing with sexual harassment and assault. 100% of participants said the workshop was relevant to their role.



# Accredited venues say

“ We wanted our venue staff to be trained in how to handle sexual harassment as we believe that cultural spaces have a responsibility to do everything within their power to be as safe and welcoming as possible. The training gave the staff the confidence to handle difficult situations with the care and attention that they need and gave us the opportunity to get this done in a thorough, understandable and affordable way. ”



**Deano Jo, Owner, Five Miles**  
Bar, Club and Brewery in Seven Sisters

(above) Newly trained staff  
at Popworld, Birmingham

# How much will it cost?

**Contact us  
for a quote**

We have training partners across the UK but may require additional travel costs. No VAT is payable on prices.

## Our Standard Premises Accreditation

Annual accreditation for one licensed premises is inclusive of all resources, posters, materials, a year's worth of specialist support and the first 2.5hr online or on-site training for up to 20 participants.

### LARGER TEAM?

If you would like to train more than 20 of your team, contact us for a more cost-effective quote.

### SMALLER TEAM?

You may be able to spread the cost by teaming up with other premises to attend a group training session. Get in touch to find out.

### OTHER OPTIONS

Discounts are available for community or volunteer-run spaces. Get in touch.

### ALREADY WORKING WITH US?

Re-accreditation discounts are available for premises already using our policy and displaying our posters.



**Get in touch**

### CONTACT US TO GET STARTED

[training@goodnightoutcampaign.org](mailto:training@goodnightoutcampaign.org)






**FOR SAFER  
NIGHTLIFE**

**TALK TO US**

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