

- UNDERSTAND
- RESPOND
- PREVENT

HOW TO
JOIN US

Accreditation for Event Organisers



FOR SAFER
NIGHTLIFE

① *A guide to working with us as a promoter*

About Us



Who are we?

Good Night Out Campaign is on a mission for safer nightlife. We believe nights out should be about fun and freedom, not fear. We help event organisers to create safer spaces, whatever your type of gathering. Our accreditation programme will help you draft and communicate your policy and publicity, offer guidance on collaborating with your host venue and provides an interactive team workshop to increase your understanding of how to respond to and prevent sexual violence at your events.

Why is this important?

The scale of the problem is huge. **63% of women and 26% of men** aged 18-24 said they had been sexually harassed on nights out in a 2017 YouGov survey. Most people who are sexually harassed do not feel safe or confident reporting it, so event organisers cannot respond or intervene. Staff often feel unclear on what to do without a clear process. **When staff, security and bystanders know how to challenge and create consistent consequences for unacceptable behaviour, it happens less.** Joining Good Night Out Campaign as an accredited event organiser demonstrates your commitment, upskills your staff and contributes to the broader social change we all want to see!

Accreditation: How does it work?

1

What to expect

After an initial chat to get to know you and the type of events you run, and answer any questions, you sign an annual agreement with us. This sets out what we can provide and what's expected of you. We audit any existing policies and you receive access to a dashboard of resources.

2

Training

Two specialist facilitators deliver an interactive workshop for your team entitled 'Safer Events for Event organisers and promoters' to define, discuss and refine your approach. This is currently delivered online.

3

Communication

We will review any changes to policy and either provide you with GNO safety posters and badges for your events or the support of a policy advisor to audit and approve and bespoke content for co-branding with GNO logos.



4

Support

We check in every three months to discuss safety on site and schedule debriefs after any incidents. We encourage you to retrain your staff each year and can offer discounts for annual reaccreditation.

Training



What's involved?

Our training—delivered online or in-person—is a practical, accessible group workshop, creating a safe and welcoming space to address this sensitive topic. We always custom design your session to make it as useful and relevant for the type of gatherings you host.

What's included?

2.5hrs of interactive discussion and activities on:

- What type of environment do you want to create?
- Mythbusting and realities of sexual harassment and assault
- Understanding drugs, alcohol, consent and the law
- Event planning for safety before during and after an event
- Collaborating with your host venue on safety issues
- Addressing barriers to reporting
- LGBTQ+, disability, racism and harassment
- Collaboratively building your policies and procedures

Participants receive takeaway resources and a Safer Events Guidance workbook

Online Delivery

As face-to-face trainings become more screen-to-screen, we've completely redesigned and redeveloped our digital workshop to match the interactivity, engagement and support we pride ourselves in offering in person.



CASE
STUDIES

Our work with... **Jaded**

Jaded is London's most esteemed and established techno afterhours party, keeping night owls and hardcore enthusiasts going from 5am-3pm every Sunday.

“Before we met GNO, we were far too focussed on preventing harassment through our door policy. We realised we had to upgrade our thinking and take a more collaborative approach with everyone in the party: the team, the artists, and our regulars. During the training workshop, we discussed our ethos as a collective and had a directed conversation about the insidious forms of harassment that can happen under cover of the transcendental environment we try to create. Working with Good Night Out on our policies crystalized a new approach and gave us the tools to implement a new framework based on building a more accountable culture and building on the strength of our loyal community. If you are thinking about implementing a policy, process, rave buddy system or other ideas at your party, I highly recommend this experience. It's positive and without judgement. Once you meet Bryony and the GNO team, you'll really understand...”

Krista, Organiser, Jaded London
Techno afterhours party, London



(above) Crowd regulars at Jaded. Photo by Sarah

CASE STUDIES

Our work with... **Super Friendz**

Super Friendz has been a mainstay promoter in Leeds' live music since 2013, staging hundreds of club nights, festivals and multi-genre gigs, as well as headline shows for international artists across their network of venues.

“ At Super Friendz we are committed to community safety and for us that means making sure we know every single member of staff understands their responsibilities. We were searching for affordable and interactive training which communicated the core principles of an empathic and clear-eyed response to a disclosure of sexual harassment, wherever in our network of venues, pubs or restaurants the event was taking place. Good Night Out delivered all that and more, in a friendly and informal environment, and helped us develop a safety policy that we have rolled out at all of our affiliated venues, to ensure staff and customers feel safe & supported. ”

Alice Hyam, Project and Relationship Manager, Super Friendz
Music Promoter, Leeds



(above) The Super
Friendz team

How much will it cost?

**Contact us
for a quote**

No VAT is payable on prices.

DIY PROMOTER?

We can offer free or low cost support and guidance to volunteers running events by and for marginalised communities.

 **Get in touch**

CONTACT US TO GET STARTED
training@goodnightoutcampaign.org

Our Event Organiser Accreditation

Costs are sliding scale, dependent on your size and budget, and are inclusive of:

- A 2.5hr training workshop for up to 20 participants, in-person or online.
- Co-branded resources and a digital dashboard of content
- Consultation and support writing your policies and processes
- A supply of materials including badges for trained staff
- A year's worth of specialist advice, debriefs and support
- Promotion via our online database of safer events

LARGER TEAM?

If you would like to train up more people, like performers, security or a wider group of volunteers, or work together on a bespoke project, contact us for a more cost effective quote.

SMALLER TEAM?

You may be able to team up with another promoter and spread the cost via a shared training session. Get in touch to find out more.

ALREADY WORKING WITH US?

Annual retraining to keep your accreditation active is encouraged and we offer further discounts for this.



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